



# CUT YOUR FURNACE ELECTRIC USE BY 50% and

save up to 20% on your cooling bill.  
Reduce your carbon  
footprint up to 140 lbs CO<sub>2</sub> / year

**Did you know that your furnace is costing you money on your cooling bill?**

Air conditioners use the furnace fan to blow air inside the house. Furnace fan motors are very inefficient, which makes your air conditioner use more energy.

**Did you know that new top-of-the-line furnaces have a different type of fan motor that uses much less energy?**

Until now, these motors were very expensive and were only available in top of the line furnaces. Concept-3™ changes all of that. Now you can enjoy the benefits of a high efficiency motor in the furnace you already own at a very affordable price.

**Did you know that one third of the cooling done by your air conditioner is wasted?**

Concept-3™ has advanced fan control features to capture the wasted cooling, saving you even more energy and money.

**Where can I get more information?**

Visit Proctor Engineering Group's website at [www.proctoreng.com](http://www.proctoreng.com)  
for information on Concept-3 and other energy saving tips

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